



2011 Hot Dog Stand Fellowship

Zog's Dogs (www.zogs-dogs.com), located in Downtown San Francisco, is accepting applications for the 2nd annual artistic fellowship at their restaurant. Zog's Dogs is a strong supporter of artistic endeavors, and creative proposals that reimagine the hot dog, the restaurant experience, and food in general, are encouraged. Proposals that utilize the company website, or the internet medium in general, are also encouraged.

Please submit proposals for the most creative and evocative use of the full restaurant, including the following resources:

- 1 Kiosk approximately 22' Length x 6' depth x 11' height
- 1 Autofry deep fryer
- 1 Griddle
- 1 Food warmer
- 1 Cash register
- 3 Chili/sauerkraut/nacho cheese warmers
- 1 Industrial grade toaster
- 1 Steamer
- 1 Lemonade machine
- 2 Sinks
- 1 Refrigerator
- 2 Freezers
- \$100 Food value (wholesale)
- 1 Company website

The accepted fellow will have access to Zog's Dogs staff and training as needed for the successful execution of the proposal. Zog's Dogs is located at 646 Market St. at Montgomery St., one of San Francisco's busiest intersections, located in the Financial District.

Information on the Zog's Dogs 2010 fellow, Paul Pescador, is available here: <http://www.zogs-dogs.com/news/?p=174> .

The only prerequisite for selection is that the proposal does not reflect Zog's Dogs in an unappetizing fashion. A selection of work completed by the applicant is encouraged, but not required. Please submit proposals, in any format, to info@zogs-dogs.com .

The deadline for receipt of applications is February 1st, 2011. For questions please contact info@zogs-dogs.com. Architectural dimensions and specifications of the restaurant are available upon request.

Zog's Dogs





